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RIPPING REVOLUTION FILLS BURNING NEED FOR CD CONVERSIONS

SAN MARCOS, CA – May 24, 2006 – As personal music devices such as iPods and MP3 players grow in popularity, music lovers are looking for quick and easy ways to convert their CD collections to player-ready digital format. This burning desire to “rip” CDs is spinning off companies such as San Marcos, Calif.-based Ripping Revolution, which provides conversion services to time-starved, technically challenged or seasoned music collectors.

“After investing thousands of dollars in hundreds of CDs, why not invest a few more dollars and save tons of time by having your music quickly, professionally and accurately ripped?” notes founder Sean Manzanares. “Music listeners can have an entire CD converted to digital formats for practically the same price as one downloaded tune,” added Manzanares.

Custom Electronics Design & Installation Association (CEDIA) member Ripping Revolution is one of the few West Coast digital conversion providers catering to individuals, audio/visual dealers and home theatre specialists in all North American markets. The most advanced robotics technology allows Ripping Revolution to process hundreds of CDs in less than 60 minutes -- compared to the average of 10 an hour – into all popular digital formats, including MP3, AAC, WMA, FLAC and WAV. Turnaround time is often as quick as 24 hours.

The custom-designed software used by Ripping Revolution ensures music is perfectly cataloged and accurate with the CD’s cover art included. Accuracy is crucial to music fans and imperative to home entertainment system specialists whose clients spend upwards of \$25,000 for design and installation services. While a growing segment of its business is the audio/video dealer, Ripping Revolution’s focus remains on individuals like Manzanares “who don’t want to lose priceless CDs or pay again for their favorites.”

Ripping Revolution makes the process simple and affordable, at an average of just \$1.30 per CD. After submitting an order either online or through the toll free number, customers receive a Rip Kit. This custom-designed mailing container comes with a spindle and double-boxed packaging material to safely transport CDs and music players to and from the digital headquarters in San Marcos.

Within 24 hours or a few days, depending on quantity and order location, the music is loaded onto an iPod or for disaster recovery purposes external hard drives, and then both original and converted versions are returned via preferred shipping method. Ripping Revolution can also load the files onto DVD media for backup archives (each holding about 50 CDs worth of data) and home entertainment system servers for authorized dealers for an additional fee.

For more information about Ripping Revolution and its digital music services, call 1-800-411-1157 or log onto www.rippingrevolution.com.

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About Ripping Revolution

Ripping Revolution offers high volume, fast turnaround services for both the music lover and the audio/visual dealer. Founded by consumer electronics entrepreneur Sean Manzanares, the San Marcos, Calif.– based company uses the latest robotics technology to convert hundreds of CDS per hour at a low unit price into all popular digital formats, including MP3, AAC, WMA, FLAC and WAV.