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RIPPING REVOLUTION ANNOUNCES PARTNERSHIP WITH IMERGE

Digital Conversion Experts Enhance iMerge Support

SAN MARCOS, Calif. (May 1, 2007) – Ripping Revolution, a leader in media server loading for the high-end custom installation market, proudly announces their partnership with iMerge Ltd. for their line of media servers.

"iMerge is a major player in the media server industry with their flagship SoundServer product line as well as significant OEM and licensing relationships with tier 1 manufacturers such as Crestron (Adagio), Speakercraft (MODE), and Elan (VIA!® dj)" notes founder Sean Manzanaras.

"Every iMerge dealer that recognizes the media server category can now rely on the service, capability and quality loading of their client's media to be handled by a proven leader like Ripping Revolution" added Manzanaras.

According to James Meredith, Technical Sales Executive of iMerge Ltd., "Ripping Revolution strives for excellence with their best-in-class metadata and server loading program which enhances the end user experience of the iMerge portfolio of products. We are thrilled in the level of detail provided by a CEDIA® organization like Ripping Revolution for the dealer community - and the end users' experience will be second to none with a pre-loaded iMerge media server, regardless of name brand," adds James.

For more information: 1-800-411-1157 or visit <http://www.rippingrevolution.com>

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About Ripping Revolution (www.rippingrevolution.com)

Ripping Revolution offers high volume, fast turnaround service utilizing the latest automation technology to convert CDs and DVDs into all popular digital formats with a specific focus on the CEDIA channel.

Ripping Revolution was founded in 2005, is privately held and headquartered in San Marcos, Calif. Ripping Revolution is a Certified Integrated Partner with Crestron Electronics and a Serious Partner with ReQuest Inc. and uses the industry's best-in-class metadata service providers Get Digital Inc. and AMG for comprehensive metadata coverage.

About iMerge (www.imerge.co.uk)

"Founded in 1997, iMerge, headquartered in Cambridge, UK, is a recognised pioneer and leader in Internet-connected multi-room home A/V media appliances. Products include the XiVA™ Media Appliance Software & Reference Products, licensed to many worldwide leading multi-room AV consumer electronics companies, the revolutionary *SoundServer* range of multi-room hard disk audio servers and the *MS5000* Hard Disk A/V *MediaServer*, which are based on this technology."

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