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RIPPING REVOLUTION CERTIFIED KALEIDESCAPE BULK LOADING PROVIDER

Digital Conversion Experts Launch Kaleidescape Support

SAN MARCOS, Calif. (May 17, 2007) – Ripping Revolution, a leader in media server loading for the high-end custom installation market, proudly announces their acceptance, and support for CD and DVD loading by and for the Kaleidescape™ line of media servers. "As a leader in the digital media server industry, Kaleidescape can now rely on the service, capability and quality loading of their client's media for their prestigious dealer community," says Sean Manzanares, founder of Ripping Revolution. "Ripping Revolution has one goal in mind – enhancing the award winning experience to the uncompromising Kaleidescape™ channel," says Sean.

A CEDIA® member with a burgeoning portfolio of the industry's top dealers, Ripping Revolution further positions itself as a leader in elevating the media server category. "Movies are just as important to the entertainment value of a family and we are in a position to deliver," says Manzanares. "We are digital media experts and believe providing the content - regardless of platform or media – is paramount".

"Our program has been proven to be a vehicle for enhancing the finish product of installations enhancing the ROI for the systems integrator. Simply put, a pre-loaded media server elevates the overall impression and customer satisfaction with their discerning clientele," says Manzanares.

For more information: 1-800-411-1157 or visit <http://www.rippingrevolution.com>

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About Ripping Revolution

Ripping Revolution offers high volume, fast turnaround service utilizing the latest automation technology to convert CDs and DVDs into all popular digital formats with a specific focus on the CEDIA channel.

Ripping Revolution was founded in 2005, is privately held and headquartered in San Marcos, California. Ripping Revolution is a Certified Integrated Partner with Crestron Electronics; a Serious Partner with ReQuest Inc.; and an authorized Partner of iMerge. Ripping Revolution uses the industry's best-in-class metadata service providers Get Digital Inc. and AMG for comprehensive metadata coverage.

About Kaleidescape

The Kaleidescape System is redefining home entertainment by transforming the way movies and music are collected, managed and enjoyed throughout the home. The Kaleidescape System combines a compelling interface, outstanding industrial design, and services that set new standards in the consumer electronics industry. Kaleidescape was founded in 2001 and is privately held. The company is headquartered in Mountain View, California with research and development conducted by Kaleidescape Canada, Inc., based in Waterloo, Ontario. Kaleidescape products are available through a worldwide network of custom-installation dealers and distributors. For more information visit www.kaleidescape.com.