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Ripping Revolution Announces Two New Centers Expanding Services Nationwide

SAN MARCOS, CA – August 22, 2006 – Ripping Revolution, a music loading service that converts CDs to digital media for servers and portable players, announced the immediate opening of a ripping center in Denver and an October opening in Wilmington, N.C. The new centers position Ripping Revolution as the only company of its kind to fully service all markets in the U.S.

"This is a tremendous step for the company. The Denver office is critical to shortening turnaround times for the Midwest and mountain regions," says Sean Manzanares, founder and CEO of CEDIA member Ripping Revolution. "While other vendors claim to be nationwide, consumers living in Denver, Chicago or Dallas may not see the reduced value in shipping times and costs that they will with Ripping Revolution."

Managing Director James Proby leads the Denver team. Proby brings a deep foundation of information technology skills to the position, including database, networking and programming.

A ripping center will launch in Wilmington in 60 days, further enhancing the company's services. Industry veterans Nick Carter, vice president of market strategy, and Zachary Piech, vice president of technology, will lead the center. A founding member of CEDIA, Carter brings decades of industry experience, notably as sales vice president at media server pioneer ReQuest. Piech also comes from ReQuest, where he held positions in engineering, management and sales.

"It is important to have individuals lead the Denver and Wilmington operations who are schooled in the digital age," says Manzanares. "No other ripping company can match our depth of experience, quality and turn-around time."

Ripping Revolution saves custom installers time and money by loading CD collections onto media servers using state-of-the-art robotic and computer automation. The company's custom software ensures metadata (important song information title, artist, album, genre, etc.) is perfectly cataloged and accurate with the CD cover art included. Metadata is crucial to music fans and imperative to home system specialists.

"Grooming metadata and CD loading is an integral component of a finished system. And those who rip manually can attest to the man hours required," says Manzanares.

Ripping Revolution's goal, he continues, is to make the loading service painless and cost effective so dealers can focus on their customers.

For more information, please call 800-411-1157 or log onto www.rippingrevolution.com.

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About Ripping Revolution

Ripping Revolution offers high volume, fast turnaround services for both the music lover and the audio/visual dealer. Founded by consumer electronics entrepreneur Sean Manzanares, the San Marcos, Calif.-based company uses the latest robotics technology to convert hundreds of CDs per hour at a low unit price into all popular digital formats, including MP3, AAC, WMA, FLAC and WAV.