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RIPPING REVOLUTION LAUNCHES ON WEST COAST

CD conversion and music loading company fills Southern California void

SAN MARCOS, CA – May 24, 2006 – Ripping Revolution, a new commercial grade CD ripping and music and data loading company, is launching this month to better equip electronics specialists and audio/visual dealers to handle the digital revolution sweeping the country.

According to founder and CEO Sean Manzanares, an industry veteran with nearly 15 years of computer software and consumer electronics experience, including a highly successful position with Crestron West as regional sales manager, there is a huge need in Southern California and throughout the western region for his company's large-scale, competitively priced and fast turnaround services.

While a handful of CD ripping services are operating in other parts of the country, Custom Electronics Design & Installation Association (CEDIA) member Ripping Revolution is one of the few on the West Coast catering primarily to high-volume dealers and custom installers servicing all North American markets.

"Until recently, the only option has been to manually rip music one CD at a time," said Manzanares. "Our services save custom installers an incredible amount of time and money, and provide best-in-class solutions for CD to digital conversions and data loading onto media servers."

The most advanced robotics technology allows Ripping Revolution to process hundreds of CDs an hour into all popular digital formats, including MP3, AAC, WMA, FLAC and WAV. The cost averages 99 cents per CD and turnaround time is often as quick as two business days.

Ripping Revolution has a partnership with leading digital technology company AllMusic. Enhancing the conversion process, AllMusic provides accurate metadata - proper grammar and capitalization of artist, song titles and albums, correctly mapped music genres and accurate cover art.

Ripping Revolution can groom data compatible with such system servers as Crestron, Elan, Escient, Imerge, Integra, ReQuest and Windows Media Center.

The company's Platinum Program provides personalized branding capabilities with dealer or installer logo, URL and contact information on all customer consumable materials, as well as an exclusive web portal for placing and tracking orders.

"Ripping Revolution is filling a huge void for quickly converting CDs to quality digital copies while insuring accurate and consistent metadata," said Manzanares.

For more information about Ripping Revolution and its state-of-the-art services, call 1-800-411-1157 or log onto www.rippingrevolution.com.

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About Ripping Revolution

Ripping Revolution offers high volume, fast turnaround services for both the music lover and the audio/visual dealer. Founded by consumer electronics entrepreneur Sean Manzanares, the San Marcos, Calif.- based company uses the latest robotics technology to convert hundreds of CDs per hour at a low unit price into all popular digital formats, including MP3, AAC, WMA, FLAC and WAV.